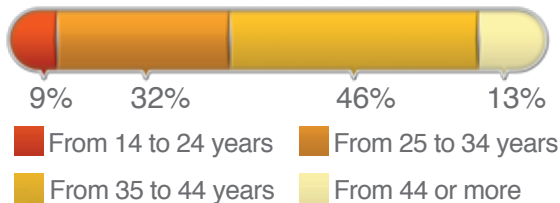


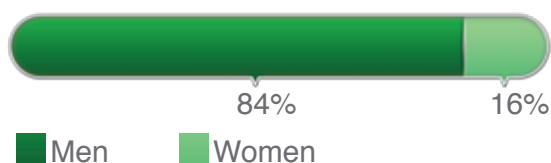


The number one magazine for Photography

AGE



READER PROFILE



MEDIA INFORMATION 2019

MEMBER TO



COVER PRICE	3,95 €
FREQUENCY	Monthly
MAGAZINE SIZE	225 X 300 MM
PRINTING METHOD	Offset (Color)

CIRCULATION

6,026 copies every month*

READERSHIP

65,000**

*Source: OJD July 17-June 18

**Source: Publisher



OUR READERS

Superfoto's readers have an average age of 20 to 45 years and in the main have an ABC1 profile. They have a serious interest in their hobby and read the magazine in order to learn how to take better pictures and also help them decide what products to purchase which will improve their photographic technique and get more out of photography.

EDITORIAL CONTENT

The magazine is packed full of great content every month and regularly covers product tests and equipment reviews, practical tips and advice, interviews with expert photographers plus features on travel photography, nature photography and so much more. It also has a comprehensive classified section.



ADVERTISING RATES

DISPLAY ADVERTISING	DIMENSIONS mm	€
Full page	(225 x 300)	5,265
Outside back page	(225 x 300)	7,445
Inside cover page	(225 x 300)	6,345
Inside back page	(225 x 300)	5,820
Double page spread	(450 x 300)	9,795
1/2 Page	(225 x 150) (112,5 x 300)	2,920
1/4 Page	(225 x 75)	1,590

CLASSIFIED ADVERTISEMENTS	DIMENSIONS mm	€
Full Page	(225 x 300)	2,615
Double page spread	(450 x 300)	3,635
1/2 Page	(195 x 132,5) (98 x 270)	1,495
1/3 Page	(195 x 86,5)	1,050
1/4 Page	(195 x 63,5) (95 x 132,5)	795
1/6 Page	(95 x 86,5)	585
1/8 Page	(95 x 63,5)	455
Module 3	(95 x 41)	235
Module 2	(45,6 x 63,5)	215
Module 1	(45,6 x 41)	165



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GUARANTEED PREMIUM POSITIONS:
20% surcharge.

AD BOOKING DEADLINE: e.g. 10th of previous month to publication.

CANCELATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date.

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