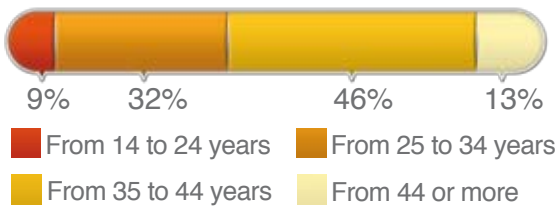


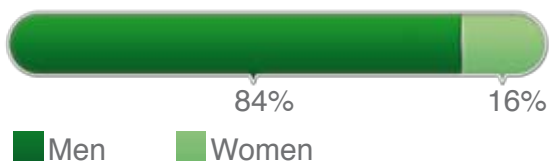


*The number one magazine for Photography*

#### SOCIAL CLASS



#### READER PROFILE



# MEDIA INFORMATION 2017

MEMBER TO



COVER PRICE	3,95 €
FREQUENCY	Monthly
MAGAZINE SIZE	230 X 300 MM
PRINTING METHOD	Offset (Color)

#### CIRCULATION

7,100 copies every month\*

#### READERSHIP

65,000\*\*

\*Source: OJD July 15-June 16

\*\*Source: Publisher



#### OUR READERS

Superfoto's readers have an average age of 20 to 45 years and in the main have an ABC1 profile. They have a serious interest in their hobby and read the magazine in order to learn how to take better pictures and also help them decide what products to purchase which will improve their photographic technique and get more out of photography.

#### EDITORIAL CONTENT:

The magazine is packed full of great content every month and regularly covers product tests and equipment reviews, practical tips and advice, interviews with expert photographers plus features on travel photography, nature photography and so much more. It also has a comprehensive classified section.



## ADVERTISING RATES

DISPLAY ADVERTISING	DIMENSIONS mm	€
Full page	(225 x 300)	5,265
Outside back page	(225 x 300)	7,445
Inside cover page	(225 x 300)	6,345
Inside back page	(225 x 300)	5,820
Double page spread	(450 x 300)	9,795
1/2 Page	(225 x 150) (112,5 x 300)	2,920
1/4 Page	(225 x 75)	1,590

CLASSIFIED ADVERTISEMENTS	DIMENSIONS mm	€
Full Page	(225 x 300)	2,615
Double page spread	(450 x 300)	3,635
1/2 Page	(195 x 132,5) (98 x 270)	1,495
1/3 Page	(195 x 86,5)	1,050
1/4 Page	(195 x 63,5) (95 x 132,5)	795
1/6 Page	(95 x 86,5)	585
1/8 Page	(95 x 63,5)	455
Module 3	(95 x 41)	235
Module 2	(45,6 x 63,5)	215
Module 1	(45,6 x 41)	165



Commercial Director:  
Sergio Herráez  
sherraez@grupov.es

Advertising Director  
Olga Segura  
osegura@grupov.es

Advertising Barcelona:  
Cristina Meseguer  
c.meseguer@grupov.es

**GUARANTEED PREMIUM POSITIONS:**  
20% surcharge.

**AD BOOKING DEADLINE:** e.g. 10th of previous month to publication.

**CANCELATIONS:** minimum of at least 30 days advance notice, in writing, prior to publication date.

Valportillo Primera 11  
28108 Alcobendas (Madrid)  
Telephone +34 91 662 21 37  
Fax +34 91 661 47 54

C/ Moià, 1, planta 2  
08006 Barcelona  
Phone numbers +34 93 241 42 51  
/ +34 625155153

TAX NOT INCLUDED