



MEDIA INFORMATION 2019

Play
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COVER PRICE	3,50 €
FREQUENCY	Monthly
MAGAZINE SIZE	Bleed 21 x 28,5 cm
PAGES	100
PRINTING METHOD	Offset (color)

CIRCULATION

50.000 copies every month

READERSHIP

139,000*

*Source: EGM 3rd wave 2018



*“100% unofficial
Playstation magazine”*

AGE



From 14 to 24 years From 20 to 24 years From 25 to 34 years
From 35 to 44 years From 45 or more

READER PROFILE



Men Women

OUR READERS

Young men and women, passionate fans of video games and PlayStation consoles, interested in the latest news, with medium-high purchasing power. Readers who demand in depth reviews to help them in their buying decisions, stories that expand their knowledge about PlayStation 4 video games, and guides that can help them to complete the best games.

EDITORIAL CONTENT

Playmanía is the only Spanish magazine dedicated exclusively to PlayStation 4, the more successful console in our country. We offer all news, previews and in depth reviews and reports about PlayStation 4 releases that feed passion for gaming and enthusiasm for playing. Fun gamer oriented contents about great budget productions without forgetting indie scene and Spanish gaming industry.



ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions mm	€
Inside Page	(210 X 285)	5.750
First Odd Page	(210 X 285)	7.190
Second Odd Page	(210 X 285)	6.900
Third Odd Page	(210 X 285)	6.785
First Even Page	(210 X 285)	6.615
Outside Back Cover	(210 X 285)	8.625
Inside Front Cover	(210 X 285)	7.475
Inside Back Cover	(210 X 285)	6.215
Double Page Spread	(420 x 285)	11.215
1 st Double Page Spread	(420 x 285)	12.940
2 nd Double Page Spread	(420 x 285)	12.365
1/2 Page	(210 x 142,5) (105 x 285)	3,290



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GUARANTEED PREMIUM POSITIONS:
20% surcharge.

AD BOOKING DEADLINE: e.g. 10th of previous month to publication.

CANCELLATION: minimum of at least 30 days advance notice, in writing, prior to publication date.

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