# REVISTA DE PLAYSTATION 100% NO OFICIAL | #241 | 3,50€ ILA ACCIÓN MÁS EXPLOSIVA VUELVE A PS4!

"100% unofficial Playstation magazine"

## **MEDIA INFORMATION 2019**



**COVER PRICE** 3,50 € **FREQUENCY** Monthly

Bleed 21 x 28,5 cm **MAGAZINE SIZE** 

100

**PAGES** 

**PRINTING METHOD** Offset (color)

#### **CIRCULATION**

50.000 copies every month

READERSHIP egw



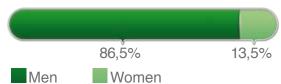
\*Source: FGM 3<sup>rd</sup> wave 2018



#### AGE



#### READER PROFILE



#### **OUR READERS**

Young men and women, passionate fans of video games and PlayStation consoles, interested in the latest news, with medium-high purchasing power. Readers who demand in depth reviews to help them in their buying decisions, stories that expand their knowledge about PlayStation 4 video games, and guides that can help them to complete the best games.

#### **EDITORIAL CONTENT**

Playmanía is the only Spanish magazine dedicated exclusively to PlayStation 4, the more successful console in our country. We offer all news, previews and in depth reviews and reports about PlayStation 4 releases that feed passion for gaming and enthusiasm for playing. Fun gamer oriented contents about great budget productions without forgetting indie scene and Spanish gaming industry.



#### **ADVERTISING RATES**

| DISPLAY ADVERTISING                | Dimensions mm             | €      |
|------------------------------------|---------------------------|--------|
| Inside Page                        | (210 X 285)               | 5.750  |
| First Odd Page                     | (210 X 285)               | 7.190  |
| Second Odd Page                    | (210 X 285)               | 6.900  |
| Third Odd Page                     | (210 X 285)               | 6.785  |
| First Even Page                    | (210 X 285)               | 6.615  |
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| Inside Front Cover                 | (210 X 285)               | 7.475  |
| Inside Back Cover                  | (210 X 285)               | 6.215  |
| Double Page Spread                 | (420 x 285)               | 11.215 |
| 1st Double Page Spread             | (420 x 285)               | 12.940 |
| 2 <sup>nd</sup> Double Page Spread | (420 x 285)               | 12.365 |
| 1/2 Page                           | (210 x 142,5) (105 x 285) | 3,290  |



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### **GUARANTEED PREMIUM POSITIONS:**

20% surcharge.

**AD BOOKING DEADLINE:** e.g. 10th of previous month to publication.

**CANCELLATION:** minimun of at least 30 days advance notice, in writing, prior to publication date.

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