



MEDIA INFORMATION 2017

nautioccasi3n

COVER PRICE	2,95 €
FREQUENCY	Bi-monthly
ON SALE DATE	Normally the 21st of each month (subject to change)
MAGAZINE SIZE	220 x 285 mm
PRINTING METHOD	Offset (colour)

CIRCULATION 
1,903 copies every 2 months

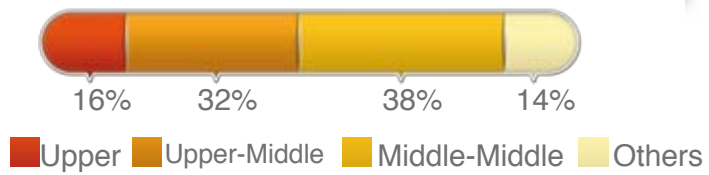
READERSHIP
18,688

Source: OJD July 14-June 15

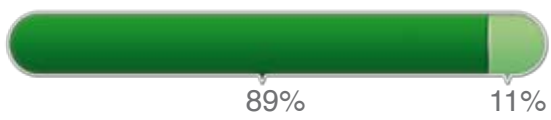


"The leading nautical magazine for buying and selling new and second-hand boats"

SOCIAL CLASS



READER PROFILE



Source: Publisher's own data

OUR READERS

Readers of Nautioccasi3n buy the magazine because it offers the best selection of new and second-hand boats for sale. It is THE ultimate marketplace for buyers and sellers and is the highest selling nautical magazine in Spain.

EDITORIAL CONTENT

The most extensive range of boats and nautical equipment for sale anywhere including Motor yachts, yachts, dinghies, jet boats, sailing schools, moorings, insurance etc. The magazine carries both private advertising and trade.



ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions mm	€
Cover	(220 x 225)	2,685
Inside page	(210 x 285)	1,910
Double page spread	(440 x 285)	3,255
Outside back cover	(220 x 285)	2,500
Inside front cover	(220 x 285)	2,300
Inside back cover	(220 x 285)	2,110
1/2 Page	(220 x 145)	1,050
1/4 Page	(220 x 78)	575



Commercial Director:
Sergio Herráez
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Advertising Director:
Guillermo Poyán
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AGENCY COMMISSION: 10%

GUARANTEED PREMIUM POSITIONS
+20% surcharge

AD BOOKING DEADLINE: e.g. 10th of previous month to publication

CANCELLATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date.

TAX NOT INCLUDED

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