



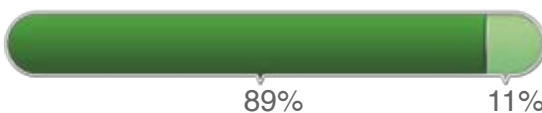
*“The leading nautical magazine for buying and selling new and second-hand boats”*

#### SOCIAL CLASS



■ Upper ■ Upper-Middle ■ Middle-Middle ■ Others

#### READER PROFILE



■ Men ■ Women

Source: Publisher's own data

# MEDIA INFORMATION 2012

## nautiokasión

COVER PRICE  
FREQUENCY  
ON SALE DATE

2,95 €  
Bi-monthly  
Normally the 21st of each month (subject to change)

MAGAZINE SIZE  
PRINTING METHOD

220 x 285 mm  
Offset (colour)

#### CIRCULATION

3,713 copies every 2 month

#### READERSHIP

37,910

Fuente: OJD Jul10-Jun11



#### OUR READERS

Readers of Nautiokasión buy the magazine because it offers the best selection of new and second-hand boats for sale. It is THE ultimate marketplace for buyers and sellers and is the highest selling nautical magazine in Spain.

#### EDITORIAL CONTENT

The most extensive range of boats and nautical equipment for sale anywhere including Motor yachts, yachts, dinghies, jet boats, sailing schools, moorings, insurance etc. The magazine carries both private advertising and trade.



## ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions	£
Cover	(220 x 225)	2,055
Inside page	(210 x 285)	1,465
Double page spread	(440 x 285)	2,495
Outside back cover	(220 x 285)	1,910
Inside front cover	(220 x 285)	1,760
Inside back cover	(220 x 285)	1,615
1/2 Page	(220 x 145)	805
1/4 Page	(220 x 78)	440
1/10 Page		225
1/20 Page		120



## MAIN CONTACTS

For further information or to discuss your advertising requirements please contact our International Advertising Representatives:

Major Media Sales Ltd,  
Tel 0044 1453 756388 or via email,  
[enquiries@majormediasales.com](mailto:enquiries@majormediasales.com)

Artwork should be sent to,  
Joan Gelpí  
[joan@grupov.es](mailto:joan@grupov.es)

## GRUPO V OFFICES:

Valportillo Primera 11  
28108 Alcobendas (Madrid)  
Telephone 91 662 21 37  
Fax 91 661 47 54

C/ Moià, 1, floor 2  
08006 Barcelona  
Telephone 93 241 42 51 /  
625155153

## GUARANTEED PREMIUM POSITIONS

+20% surcharge

**AD BOOKING DEADLINE:** e.g. 10th of previous month to publication

**CANCELLATIONS:** minimum of at least 30 days advance notice, in writing, prior to publication date.