

LOVE



MARTA ORTEGA
LAS FOTOS Y LOOKS NO VISTOS DE SU BODA DE CINE CON CARLOS TORRETTA



CAROLINA DE MONACO
BRILLA MÁS QUE CHARLENE EN LA FIESTA NACIONAL DE MONACO



MEDIA INFORMATION 2019

LOVE

COVER PRICE	1,80 €
FREQUENCY	Weekly
MAGAZINE SIZE	230 x 300 mm
PRINTING METHOD	Offset (Color)

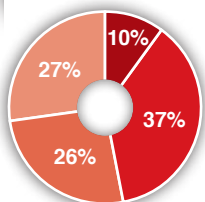
CIRCULATION

150,000 copies every month

Source: Publisher's own data

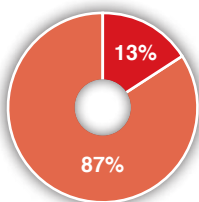


"Your weekly women's magazine"



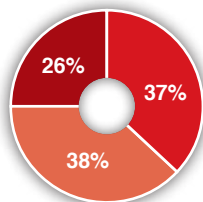
AGE

- From 14 to 24
- From 25 to 44
- From 45 to 54
- From 55+



READER PROFILE

- Women
- Men



SOCIAL CLASS

- A - B
- C1
- Other

OUR READERS

35 to 50 years women, upper and upper-middle class, with a high sociocultural level and interested in fashion, beauty and social chronicle. They are professional women, dynamic and modern, who live in urban or residential areas of big cities and care about their image and style.

EDITORIAL CONTENT

Love combines social chronicle, from an elegant and respectful perspective, with the latest trends in fashion and beauty. A magazine about celebrities with good taste and distinguished, which strength is the quality of its images, contents and the product itself. Ultimately, Love is a very well looking and neat magazine for an exigent woman.

Average age: 44 years

Source: EGM 3ª wave 2013



ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions mm	€
Outside Back cover	(230 x 300)	21.900
Inside back cover	(230 x 300)	15.420
Inside front cover	(230 x 300)	16.815
First double page spread	(460 x 300)	29.755
Double page spread	(460 x 300)	27.600
First odd page	(230 x 300)	16.875
Full Page	(230 x 300)	15.095
1/2 Page horizontal	(230 x 150)	8.335
1/2 Page vertical	(115 x 300)	8.335
Double 1/2 Page	(460 x 150)	16.875
1/3 page vertical	(76,5 x 300)	5.415



Commercial Director:
Sergio Herráez
sherraez@grupov.es

Advertising director:
Nuria Caballero
ncaballero@grupov.es

Advertising Barcelona:
Cristina Meseguer
c.meseguer@grupov.es

AGENCY COMMISSION: 10%

GUARANTEED PREMIUM POSITIONS
+20% surcharge

AD BOOKING DEADLINE: friday of previous week
to publication

TAX NOT INCLUDED

GRUPO V OFFICES:

Valportillo Primera 11
28108 Alcobendas (Madrid)
Telephone 91 662 21 37
Fax 91 661 47 54
C/ Moià, 1, planta 2
08006 Barcelona
Telephone 93 241 42 51 /
625155153

