



MEDIA INFORMATION 2018

LOVE

COVER PRICE	1,80 €
FREQUENCY	Weekly
MAGAZINE SIZE	230 x 300 mm
PRINTING METHOD	Rotogravure (Color)

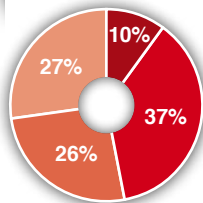
CIRCULATION

150,000 copies every month

Source: Publisher's own data

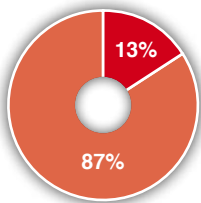


"Your weekly women's magazine"



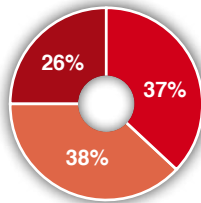
AGE

- From 14 to 24
- From 25 to 44
- From 45 to 54
- From 55+



READER PROFILE

- Women
- Men



SOCIAL CLASS

- A - B
- C1
- Other

Average age: 44 years

Source: EGM 3ª wave 2013

OUR READERS

35 to 50 years women, upper and upper-middle class, with a high sociocultural level and interested in fashion, beauty and social chronicle. They are professional women, dynamic and modern, who live in urban or residential areas of big cities and care about their image and style.

EDITORIAL CONTENT

Love combines social chronicle, from an elegant and respectful perspective, with the latest trends in fashion and beauty. A magazine about celebrities with good taste and distinguished, which strength is the quality of its images, contents and the product itself. Ultimately, Love is a very well looking and neat magazine for an exigent woman.



ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions mm	€
Outside Back cover	(230 x 300)	21.900
Inside back cover	(230 x 300)	15.420
Inside front cover	(230 x 300)	16.815
First double page spread	(460 x 300)	29.755
Double page spread	(460 x 300)	27.600
First odd page	(230 x 300)	16.875
Full Page	(230 x 300)	15.095
1/2 Page horizontal	(230 x 150)	8.335
1/2 Page vertical	(115 x 300)	8.335
Double 1/2 Page	(460 x 150)	16.875
1/3 page vertical	(76,5 x 300)	5.415

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AGENCY COMMISSION: 10%

GUARANTEED PREMIUM POSITIONS
+20% surcharge

AD BOOKING DEADLINE: friday of previous week
to publication

TAX NOT INCLUDED

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