



MEDIA INFORMATION 2017

LOVE COCINA

COVER PRICE	1,90 €
FREQUENCY	Monthly
ON SALE DATE	Normally the 21st of each month (subject to change)
MAGAZINE SIZE	225 x 300 mm
PRINTING METHOD	Offset (colour)

CIRCULATION
24,000 copies every month*

READERSHIP
142,000*

Source: EGM 3ª wave 2016



“The most practical cooking magazine”

SOCIAL CLASS



15% 55% 30%

From 18 to 33 From 34 to 55 From 55+

READER PROFILE



70% 30%

Women Men

Source: Publisher's own data

OUR READERS

35 to 60 years women, middle and middle-high class, interested in healthy home cooking with which take care of their and their families diet. An active woman who looks for ideas to fit her working life with her current needs: saving, cooking in little time and without complications.

EDITORIAL CONTENT

A different magazine, much more than a simple “recipe book”, seeing cooking as a whole: eating well and healthy. Adapted to a current market which demands fast and easy solutions, and concerned about family budget. It also presents multiple kinds of options to support advertisers.



DISPLAY ADVERTISING	Dimensions mm	€
Inside page	(230 x 300)	8,065
Outside back cover	(230 x 300)	11,285
Inside front cover	(230 x 300)	9,145
Inside back cover	(230 x 300)	8,460
Double page spread	(460 x 300)	14,735
1/2 Page	(230 x 150)	4,110



Commercial Director:
Sergio Herráez
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Advertising director:
Patricia Martínez
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AGENCY COMMISSION: 10%

GUARANTEED PREMIUM POSITIONS
+20% surcharge

AD BOOKING DEADLINE: e.g. 10th of previous month to publication

CANCELLATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date.

TAX NOT INCLUDED

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