



MEDIA INFORMATION 2017

GENTE

COVER PRICE	1,90 €
FREQUENCY	Monthly
ON SALE DATE	Normally the 21st of each month (subject to change)
MAGAZINE SIZE	225 x 300 mm
PRINTING METHOD	Offset (colour)

CIRCULATION

140,000
copies every month

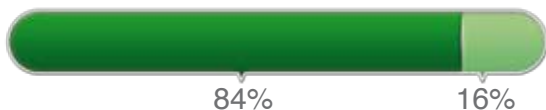
“The stylish monthly magazine about celebrities”

SOCIAL CLASS



■ Upper ■ Middle to Middle-Upper ■ Middle ■ Others

READER PROFILE



■ Women ■ Men

Source: Publisher's own data



OUR READERS

30 to 50 years women with higher education, living in urban or residential areas in the outskirts of big cities. Professionals interested in current issues, beauty, health and emotional care, and the latest trends in style, fashion and personal care.

EDITORIAL CONTENT

Stories about current topics and celebrities interviews from a very personal and close perspective. Furthermore, the latest fashion trends, beauty, lifestyle and personal care with focus in their practical side. Neat contents with high quality images.



DISPLAY ADVERTISING	Dimensions mm	€
Inside page	(225 x 300)	17,900
Outside back cover	(225 x 300)	30,800
Inside front cover	(225 x 300)	24,218
Inside back cover	(225 x 300)	23,270
Double page spread	(450 x 300)	35,800
1/2 Page	(225 x 150)	13,839

UBICACIONES ESPECIALES	Dimensions mm	€
Frente a sumario (par)	(225 x 300)	24,218
Doble media página	(450 x 150)	28,730
1ª doble	(450 x 300)	42,960
2ª doble	(450 x 300)	39,380
1ª impar	(225 x 300)	23,270
2ª impar	(225 x 300)	21,480



Commercial Director:
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AGENCY COMMISSION: 10%

GUARANTEED PREMIUM POSITIONS
+20% surcharge

AD BOOKING DEADLINE: e.g. 10th of previous month to publication

CANCELLATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date.

TAX NOT INCLUDED

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