



# MEDIA INFORMATION 2017

## Gamer

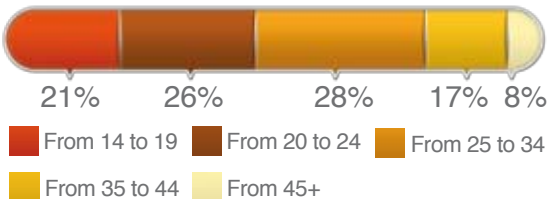
COVER PRICE	1,95 €
FREQUENCY	Monthly
ON SALE DATE	Normally the 21st of each month (subject to change)
MAGAZINE SIZE	225 x 297 mm
PRINTING METHOD	Offset (colour)

**CIRCULATION**  
70,000  
copies every month

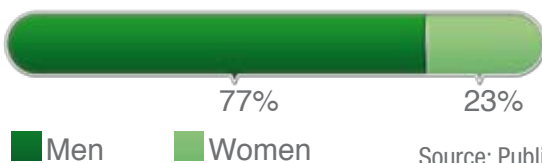


*“The magazine with the best video games information”*

### SOCIAL CLASS



### READER PROFILE



Source: Publisher's own data

### OUR READERS

Young men and women, passionate fans of video games, interested in the latest news and game platforms, with medium-high purchasing power. Readers who demand in depth reviews to help them in their buying decisions and stories that expand their knowledge about video games scene.

### EDITORIAL CONTENT

Practical and friendly information about video games and game platforms, to know about the hottest current topics while it provides entertainment. Previews, in depth reviews and reports that feed passion for gaming and enthusiasm for playing. Fun gamer oriented contents about great budget productions without forgetting indie scene, retro games and gaming accessories.



DISPLAY ADVERTISING	Dimensions mm	€
Outside back cover	(225 X 297)	8,885
Inside front cover	(225 X 297)	7,700
Inside back cover	(225 X 297)	6,400
Double page spread	(450 x 297)	11,550
1ª Doble Página	(450 x 297)	13,330
2ª Doble Página	(450 x 297)	12,735
Inside page	(225 X 297)	5,925
1ª Página impar	(225 X 297)	7,405
2ª Página impar	(225 X 297)	7,105
3ª Página impar	(225 X 297)	6,990
1ª Página par	(225 X 297)	6,815
1/2 Horizontal page	(225 x 148,5)	3,390
1/2 Vertical page	(112,5 x 297)	3,390
1/3 Page	(225 x 99)	2,385



**Commercial Director:**  
Sergio Herráez  
sherraez@grupov.es

**Advertising director:**  
Patricia Martínez  
pmartinez@grupov.es

**AGENCY COMMISSION:** 10%

**GUARANTEED PREMIUM POSITIONS**  
+20% surcharge

**AD BOOKING DEADLINE:** e.g. 10th of previous month to publication

**CANCELLATIONS:** minimum of at least 30 days advance notice, in writing, prior to publication date.

**GRUPO V OFFICES:**

Valportillo Primera 11  
28108 Alcobendas (Madrid)  
Telephone 91 662 21 37  
Fax 91 661 47 54

C/ Moià, 1, planta 2  
08006 Barcelona  
Telephone 93 241 42 51 /  
625155153

TAX NOT INCLUDED