Gadget-regalos oc para Navidad VIAMBER VIAMBER

"The leading magazine for gadgets, consumer electronics and technology"

AGE 5% 14% 23% 34% 24% From14 - 19 From 20 - 24 From 25 - 34 From35 - 44 From 45 + READER PROFILE 78% 22% Men Women Source: Publisher's own data

MEDIA INFORMATION 2019

Gadget

COVER PRICE FREQUENCY ON SALE DATE

MEASUREMENTS
PRINTING METHOD

1,80 € Monthly

Normally the 21st of each month (subject to change)

225 x 300 mm Offset (colour)



13,967 copies every month*

READERSHIP

98,000**

*Source: OJD jan17-dec17 **Source: Publisher



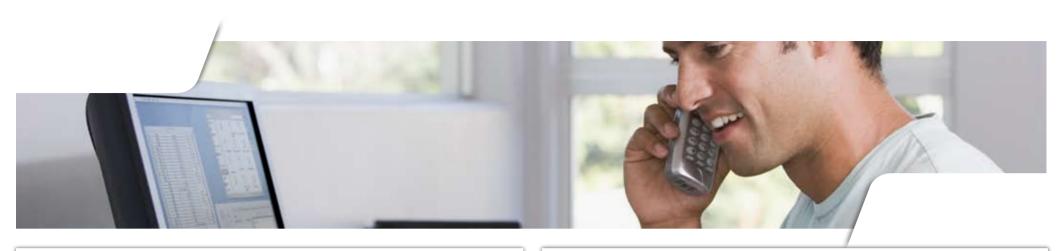
OUR READERS

Typically both men and women aged 25 to 45 interested in buying the latest gadgets and knowing what are the "hottest" must have products in consumer electronics including flat screen TV, mobiles and sat nav.

EDITORIAL CONTENT

The most extensive and respected coverage of all the latest consumer electronics products on the market including MP3 players, photo and video cameras, hi-fi and mobiles.

Our buyers guide provides unrivalled information to help readers make the very best buying decisions.



ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions mm	€
Full Page	(225 X 300)	5,955
Outside Back cover	(225 X 300)	7,950
Inside front cover	(225 X 300)	7,015
Inside back cover	(225 X 300)	6,235
Double page spread		10,155
Fold-out cover	(450 x 600)	21,635
1/2 Page horizontal	(225 x 150)	3,945
1/2 Page vertical	(112,5 x 300)	3,945
Double inside front cover	(450 x 600)	13,670



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AGENCY COMMISSION: 10%

GUARANTEED PREMIUM POSITIONS

+20% surcharge

AD BOOKING DEADLINE: e.g. 10th of previous month to publication

CANCELLATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date

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