



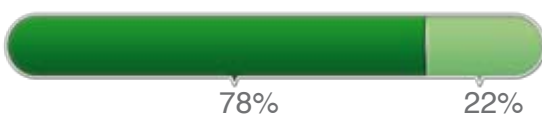
"The leading magazine for gadgets, consumer electronics and technology"

AGE



■ From 14 - 19
 ■ From 20 - 24
 ■ From 25 - 34
■ From 35 - 44
 ■ From 45 +

READER PROFILE



■ Men
 ■ Women
 Source: Publisher's own data

MEDIA INFORMATION 2017

Gadget

COVER PRICE	1,80 €
FREQUENCY	Monthly
ON SALE DATE	Normally the 21st of each month (subject to change)
MEASUREMENTS	225 x 300 mm
PRINTING METHOD	Offset (colour)

CIRCULATION

15,527 copies every month*

AUDIENCIA

98,000**

*Source: OJD jan14-dec15

**Source: Publisher



OUR READERS

Typically both men and women aged 25 to 45 interested in buying the latest gadgets and knowing what are the "hottest" must have products in consumer electronics including flat screen TV, mobiles and sat nav.

EDITORIAL CONTENT

The most extensive and respected coverage of all the latest consumer electronics products on the market including MP3 players, photo and video cameras, hi-fi and mobiles.

Our buyers guide provides unrivalled information to help readers make the very best buying decisions.



ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions mm	€
Full Page	(225 X 300)	5,955
Outside Back cover	(225 X 300)	7,950
Inside front cover	(225 X 300)	7,015
Inside back cover	(225 X 300)	6,235
Double page spread		10,155
Fold-out cover	(450 x 600)	21,635
1/2 Page horizontal	(225 x 150)	3,945
1/2 Page vertical	(112,5 x 300)	3,945
Double inside front cover	(450 x 600)	13,670



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AGENCY COMMISSION: 10%

GUARANTEED PREMIUM POSITIONS
+20% surcharge

AD BOOKING DEADLINE: e.g. 10th of previous month to publication

CANCELLATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date

TAX NOT INCLUDED

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