



MEDIA INFORMATION 2017



COVER PRICE	3,95 €
FREQUENCY	Monthly
ON SALE DATE	Normally the 21st of each month (subject to change)
MAGAZINE SIZE	210 x 285 mm
PRINTING METHOD	Offset (colour)

CIRCULATION 
 9,357 copies every month*
READERSHIP
 193,927

*Source OJD July 08-June 09



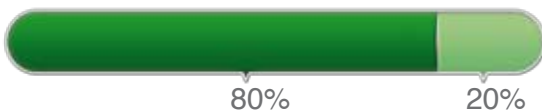
“The best selling hunting magazine in Spain”

SOCIAL CLASS



■ Upper to Middle ■ Middle Lower middle ■ Others

READER PROFILE



■ Men ■ Women

OUR READERS

Mainly male, the readers are dedicated, high end and very active hunters who use Feder Caza magazine as their number one point of reference for any enquiry or information need regarding their pastime.

EDITORIAL CONTENT

Editorially the magazine each month includes both big and small game species, hunting dogs, training, shooting competitions, veterinary issues plus tests and reports on the latest weapons and equipment.



ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions mm	€
Inside page	(210 x 285)	4,575
Double page spread	(420 x 285)	7,675
Outside back cover	(210 x 285)	6,765
Inside front cover	(210 x 285)	5,425
Inside back cover	(210 x 285)	5,425
1/2 Page	(210 x 142,5)	2,745
1/4 Page	(210 x 71,25)	1,435
CLASSIFIED ADVERTISEMENTS	Dimensions mm	€
Page	(210 x 285)	1,500
1/2 Page	(185 x 125)	825
1/3 Page	(185 x 80)	570
1/4 Page	(90 x 125)	440
Module 7	(90 x 80)	330
Module 6	(90 x 50)	245
Module 5	(90 x 35)	175
Module 4	(90 x 25)	150
Module 3	(43 x 50)	140
Module 2	(43 x 35)	115
Module 1	(43 x 25)	75



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AGENCY COMMISSION: 10%

GUARANTEED PREMIUM POSITIONS
+20% surcharge

AD BOOKING DEADLINE: e.g. 10th of previous month to publication

CANCELLATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date.

TAX NOT INCLUDED

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