



MEDIA INFORMATION 2012



COVER PRICE	3,95 €
FREQUENCY	Monthly
ON SALE DATE	Normally the 21st of each month (subject to change)
MAGAZINE SIZE	230 x 300 mm
PRINTING METHOD	Offset (colour)

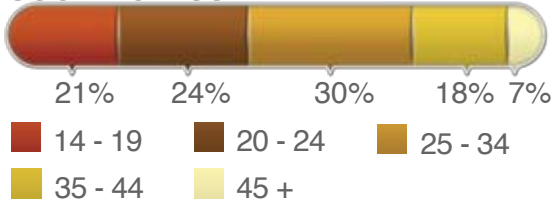
CIRCULATION
10,000 copies per month

READERSHIP
63,000

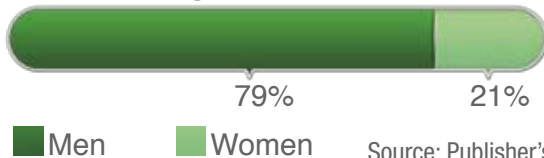


“The magazine for amateur astronomers”

SOCIAL CLASS



READER PROFILE



Source: Publisher's own data

OUR READERS

Typically readers are male, well educated and aged between 18 and 35 who have a fascination for astronomy and science.

EDITORIAL CONTENT

Each issue we bring you the latest news on the exploration and conquest of space including analysis on events happening in the solar system, earth observation satellites, space photography and the most complete guide to observation equipment.



ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions	£
Inside cover	(230 x 300)	1,700
Outside back cover	(230 x 300)	2,645
Inside front cover	(230 x 300)	2,335
Inside back cover	(230 x 300)	2,120
Double page spread	(460 x 300)	2,120
1/2 Page (hor)	(115 x 300) (230 x 150)	1,060



MAIN CONTACTS

For further information or to discuss your advertising requirements please contact our International Advertising Representatives:

Major Media Sales Ltd,
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Artwork should be sent to,
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GUARANTEED PREMIUM POSITIONS
+20% surcharge

AD BOOKING DEADLINE: e.g. 10th of previous month to publication

CANCELLATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date.

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