



MEDIA INFORMATION 2017

coches clásicos

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|-----------------|---|
| COVER PRICE | 5 € |
| FREQUENCY | Monthly |
| ON SALE DATE | Normally the 21st of each month (subject to change) |
| MAGAZINE SIZE | 220 x 285 mm |
| PRINTING METHOD | Offset (colour) |

CIRCULATION

18,550 copies per month

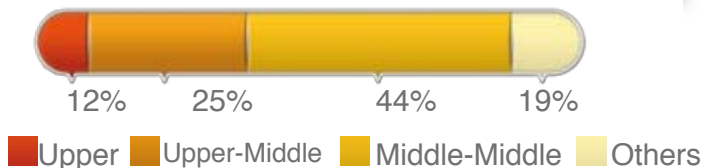
READERSHIP

61,215

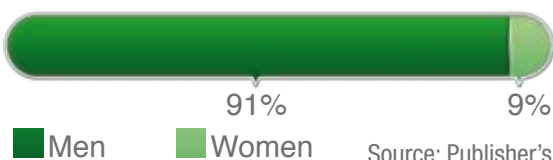


"The magazine for classic and historic cars lovers"

SOCIAL CLASS



READER PROFILE



Source: Publisher's own data

OUR READERS

Readers of Coches Clásicos all share a great passion for classics and cars of historical importance. Our readers are constantly interested in and searching for high end quality cars and a highly valued section of the magazine with readers is the in-depth and exhaustive tests and reviews on all cars.

EDITORIAL CONTENT

Each month the magazine provides practical and entertaining features in celebration of the very best classic and historic cars. Our writers are all leading experts in this sector and bring with them an in-depth analysis of what makes a great classic car. Each month we also review equipment and accessories and provide regular advice on how to keep your vehicles in top condition.



ADVERTISING RATES

| DISPLAY ADVERTISING | Dimensions mm | € |
|---------------------|---------------|-------|
| Full page | (220 x 285) | 3,810 |
| Outside back cover | (220 x 285) | 7,390 |
| Inside front cover | (220 x 285) | 6,040 |
| Inside back cover | (220 x 285) | 5,230 |
| Double page spread | (440 x 285) | 7,350 |
| 1/2 Page | (220 x 142,5) | 2,150 |
| 1/3 Page | (220 x 95) | 1,260 |
| 1/4 Page | (220 x 72) | 1,020 |
| 1/8 Page | (95 X 60) | 450 |

| CLASSIFIED ADVERTISEMENTS | Dimensions mm | € |
|---------------------------|-----------------------|-------|
| Full page | (220 x 285) | 2.365 |
| 1/2 Page | (195 x 125) | 1.295 |
| 1/3 Page | (195 x 82) | 890 |
| 1/4 Page | (195 x 60) (95 x 125) | 675 |
| 1/8 Page | (95 x 60) | 520 |



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GUARANTEED PREMIUM POSITIONS

+20% surcharge

AD BOOKING DEADLINE: e.g. 10th of previous month to publication

CANCELLATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date.

TAX NOT INCLUDED