

# Cazaocasión

Más de 2.000 anuncios en el interior

2,95 €

LA OFERTA MÁS COMPLETA DEL MERCADO DE LA CAZA Y EL CAMPO



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TRACTOR FIAT 130  
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OJOS DE PERDIZ  
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COLLARES ADIESTRAMIENTO  
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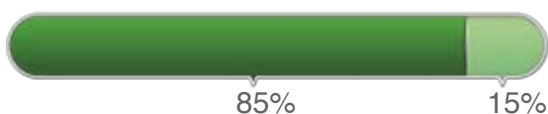
*"The number one guide for buying and selling hunting and outdoor products"*

## SOCIAL CLASS



■ Upper to Middle ■ Middle Lower middle ■ Others

## READER PROFILE



■ Men ■ Women

# MEDIA INFORMATION 2012

## Cazaocasión

### CIRCULATION

6,755 copies every month

### READERSHIP

50,000

COVER PRICE  
FREQUENCY  
ON SALE DATE

2,95 €  
Bi-monthly  
Normally the 21st of each month (subject to change)

MAGAZINE SIZE  
PRINTING METHOD

210 x 285 mm  
Offset (colour)



## OUR READERS

Our readers are people who are considering completing or changing their hunting equipment. They choose Cazaocasión because it is the most effective buyer's guide, with the most extensive range of hunting products for sale on the market.

## EDITORIAL CONTENT

A guide to buying and selling more than 2,000 products classified within over 100 separate categories. The magazine carries a great collection of both trade and private ads.



## ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions	£
Inside page	(210 x 285)	920
1/2 Page	(185 x 125)	485
1/3 Page	(185 x 80)	335
1/4 Page	(90 x125) (185 x 60)	250
1/6 Page	(90 x 80)	180
1/10 Page	(90 x 50)	125
M-4	(90 x25)	71
M-3	(43 x 50)	71
Cover		contact for details

Más de 2.000 anuncios en el interior **2,95 €**

**Cazaocasión**

LA OFERTA MÁS COMPLETA DEL MERCADO DE LA CAZA Y EL CAMPO

HERR. HERRAMIENTAS TEL: 549 971 792  
 PERFORC. TEL: 629 232 139  
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## MAIN CONTACTS

For further information or to discuss your advertising requirements please contact our International Advertising Representatives:

Major Media Sales Ltd,  
Tel 0044 1453 756388 or via email,  
[enquiries@majormediasales.com](mailto:enquiries@majormediasales.com)

Artwork should be sent to,  
Rafael Morillo  
[rmorillo@grupov.es](mailto:rmorillo@grupov.es)

## GRUPO V OFFICES:

Valportillo Primera 11  
28108 Alcobendas (Madrid)  
Telephone 91 662 21 37  
Fax 91 661 47 54

C/ Moià, 1, floor 2  
08006 Barcelona  
Telephone 93 241 42 51 /  
625155153

**GUARANTEED PREMIUM POSITIONS**  
+20% surcharge

**AD BOOKING DEADLINE:** e.g. 10th of previous month to publication

**CANCELLATIONS:** minimum of at least 30 days advance notice, in writing, prior to publication date.