



# BARCOS A & yachting vela

## CIRCULATION

3,227 copies every month\*

## READERSHIP

18,402

\*Source: OJD July 14-June 15

COVER PRICE

4 €

FREQUENCY

Monthly

ON SALE DATE

Normally the 21st of each month (subject to change)

MAGAZINE SIZE

230 x 300 mm

PRINTING METHOD

Offset (colour)

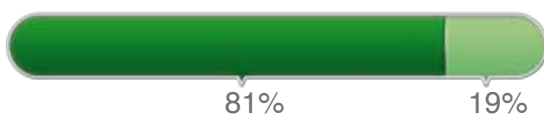
*“The definitive sailing boats and yachting magazine”*

### SOCIAL CLASS



■ Upper ■ Upper-Middle ■ Middle-Middle ■ Others

### READER PROFILE



■ Men ■ Women

Source: Publisher's own data

## OUR READERS

Passionate about sailing as a hobby and as sport. Readers buy the magazine for the latest news on their favorite pastime, our highly respected tests and product reviews and to be entertained and inspired.

## EDITORIAL CONTENT

Every month the magazine brings its readers news and events from everything that surrounds the world of sailing- from high-end luxury sailing boats to small yachts.

Each issue is packed full of rigorous and exhaustive new product tests along with coverages of trials, regattas, and major sailing events.





## ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions mm	€
Inside page	(225 x 300)	3,035
Double page spread	(450 x 300)	5,155
Outside back cover	(225 x 300)	4,245
Inside front cover	(225 x 300)	4,295
Inside back cover	(225 x 300)	3,645
Summary page	(225 x 300)	3,325
1/2 Page	(225 x 147,5) (110 x 300)	1,830
1/4 Page	(230 x 75)	955

CLASSIFIED ADVERTISEMENTS	Dimensions mm	€
Full page	(225 x 300)	1,405
1/2 Page	(200 x 132,5) (97,5 x 270)	880
1/4 Page (vert)	(97,5 x 132,5)	440
Faldón 1/4 Page	(200 x 65,5)	445
1/8 Page	(48,75 x 65,5)	315
1/16 Page	(45 x 270)	220



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**AGENCY COMMISSION:** 10%

**GUARANTEED PREMIUM POSITIONS**  
+20% surcharge

**AD BOOKING DEADLINE:** e.g. 10th of previous month to publication

**CANCELLATIONS:** minimum of at least 30 days advance notice, in writing, prior to publication date.

TAX NOT INCLUDED

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